The Princess Margaret
Cancer Foundation UHN

CARRY THE FIRE

CARRY THE FIRE

For a World Free from the Fear of Cancer

The Campaign for Princess Margaret Cancer Centre

We're Creating a World Free from the Fear of Cancer

“We are living in what many researchers are calling ‘the golden age’ of cancer research. With every discovery, every innovation, and every donation, we can make faster progress against cancer for the 2 in 5 Canadians who will be diagnosed with cancer in their lifetime, including accelerating the commercialization of scientific discoveries that can improve outcomes for cancer patients everywhere. A world free from the fear of cancer is within our grasp if we all Carry The Fire together.”

Dr. Miyo Yamashita, BA, MA, PhD
President and CEO
The Princess Margaret Cancer Foundation



The Golden Age of Cancer Research

Today's oncologists and researchers around the world believe we are living through a "golden age" of cancer research, driven by major leaps in artificial intelligence, immunotherapy, early detection, and personalized cancer vaccines. Creating a world free from the fear of cancer has never been more possible than it is today.

Canadians are counting on us to seize this opportunity.

There has never been a more urgent time to act and the need to accelerate progress against cancer has never been greater. Globally, cancer is responsible for 1 in 6 deaths. And despite progress, cancer remains Canada's leading cause of death, with over a quarter of a million Canadians diagnosed with cancer every year.

Cancer stands to be the greatest health challenge of our time – unless we act. This is why The Princess Margaret Cancer Foundation has launched the most impactful cancer fundraising campaign in Canadian history.

We are raising $2.5 billion to transform the future of cancer care, revolutionizing how cancer is detected, intercepted, and treated – with the work at Princess Margaret Cancer Centre benefiting people with cancer across Canada, and beyond.

This is our moment to change cancer's trajectory, to save and improve millions of lives, creating a new future for Canadians and a healthier world for all. Join us.



About Princess Margaret Cancer Centre

Princess Margaret Cancer Centre is one of the world's leading cancer centres, known internationally for its scientific excellence, clinical trials program, global education and training programs, and ability to translate discovery into clinical care. It's where groundbreaking research, world-leading clinical innovation, and compassionate care come together in a singular mission: **creating a world free from the fear of cancer.**

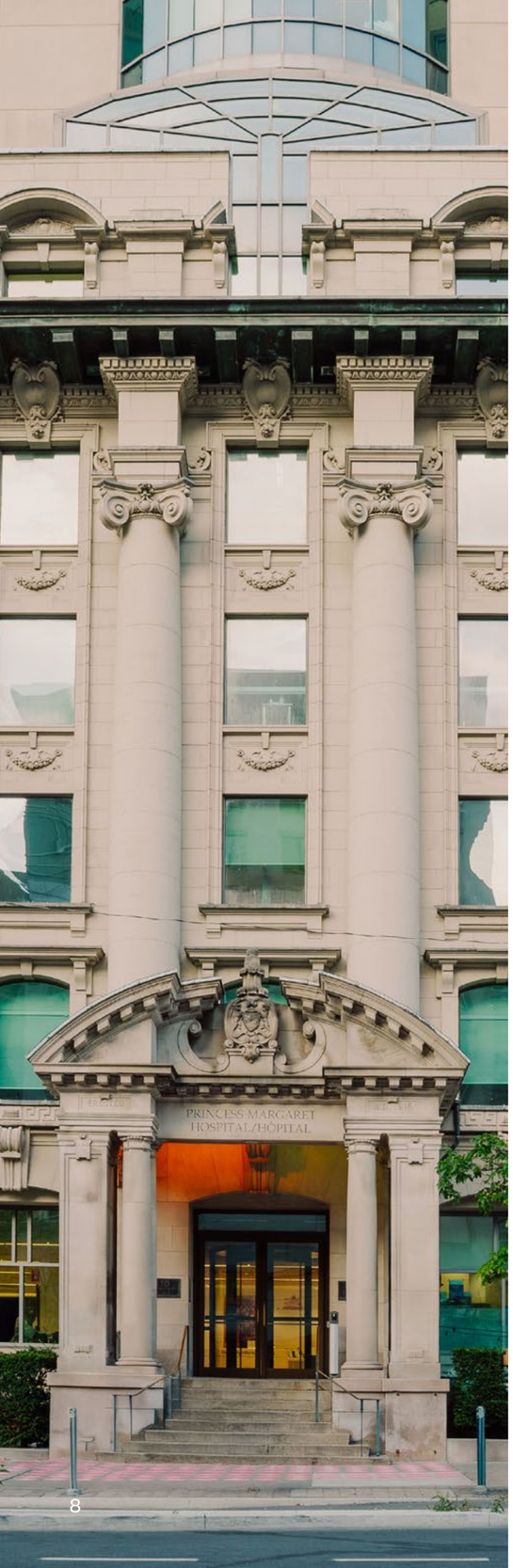
We are the largest cancer research facility in Canada, employing over 200 of the world's top cancer scientists, 40% of whom were recruited to Canada from other countries.

As a national institution that is internationally renowned – a place where collaboration, compassion, and a relentless drive towards progress against cancer is also a source of Canadian pride. The Princess Margaret translates today's most promising laboratory findings into tomorrow's new, more effective, and less toxic treatments.

> At The Princess Margaret, we are not simply imagining the future of cancer care, we are helping to create it. As part of University Health Network, Princess Margaret Cancer Centre brings together extraordinary clinical expertise, world-leading research and discovery, and the education of the next generation of health professionals to turn scientific breakthroughs into better care for patients and families."



Dr. Kevin Smith
President and CEO
University Health Network



Why The Princess Margaret

"People come to The Princess Margaret because they know they will have access to some of the world's most advanced cancer expertise, therapies, and clinical trials. Our responsibility, fuelled by philanthropy, is to keep pushing the boundaries of what is possible."



Dr. Keith Stewart
Vice President,
Cancer and Director,
Princess Margaret
Cancer Program
University Health Network

Princess Margaret Cancer Centre Stands at the Forefront of Global Innovation

- Focused exclusively on cancer, **with over 21,000 new patients seen every year**, treating over 200 cancer types, and making The Princess Margaret one of the largest cancer treatment centres in Canada. Our doctors treat more rare cancers in a day than most physicians see in a lifetime.

- Consistently ranked by *Newsweek* as the **#1 cancer hospital in Canada and amongst the best cancer hospitals globally**. We've been transforming standards of care and cancer survivability rates through our world-leading research for almost 75 years.

- Princess Margaret Cancer Centre serves one of the most diverse patient populations in the world and runs the **largest cancer clinical trials program in Canada**, with one of the highest participation rates in cancer clinical trials globally – 1 in 5 Princess Margaret patients receive the next generation of cancer medicine or treatment plans through a clinical trial, far exceeding the average global participation rate.

- Leading whole-patient care because our research shows that **there is more to cancer care than medications and therapies**. To address these patient and caregiver needs, we offer support and educational programs that help patients deal with the emotional and physical effects of their disease and prepare for a healthier life after treatment.

Princess Margaret Cancer Centre: A Distinguished History of Innovative Impact

For almost 75 years, our relentless pursuit of excellence and innovation has led to several world-first, groundbreaking advances in cancer research, diagnostics, and treatment, helping patients with cancer everywhere.

- Drs. Ernest McCulloch and James Till discovered stem cells, the basis for bone marrow transplants

- Dr. Vera Peters demonstrated that early-stage Hodgkin lymphoma, a cancer previously thought incurable, could be cured if treated with high dose radiation therapy

- The cloning of the human T-cell receptor, the basis for immunotherapy, which is now the standard of care, and a cure, for dozens of cancers

- The discovery that a lumpectomy, combined with radiation therapy, was as effective as radical mastectomies in curing early-stage breast cancer

- The discovery of the link between breast density and breast cancer, revolutionizing mammography techniques and breast cancer screening guidelines globally

- The first chemotherapy for hormone-resistant prostate cancer

Innovations and Partnerships that Transform Cancer Care Globally

From world-first discoveries to groundbreaking collaborations, Princess Margaret Cancer Centre is advancing innovations that are changing the trajectory of cancer care around the world.

By combining scientific excellence, clinical expertise, and strategic partnerships, we accelerate the development and adoption of new approaches that improve outcomes for patients today while shaping the future of cancer research and treatment.

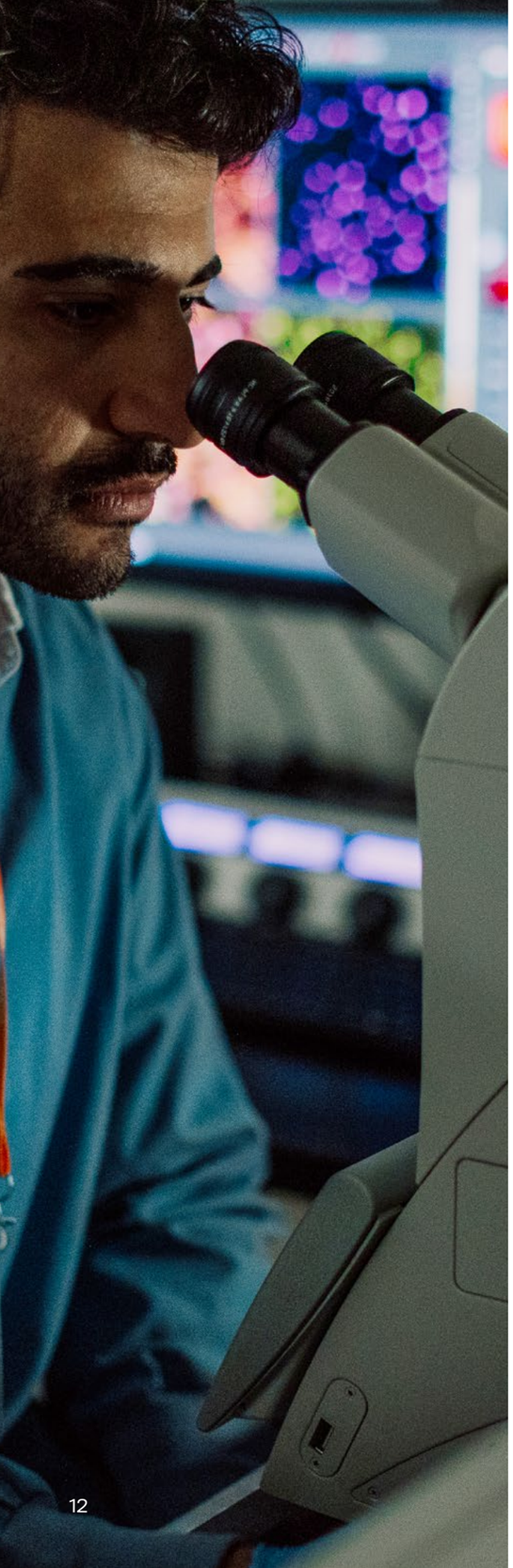
- Through the Princess Margaret Cancer Care Network, we help hospitals across Canada rapidly adopt new therapies, technologies, and clinical trials
- Among the first worldwide to establish dedicated Palliative and Supportive Care programs, setting a new standard for person-centred cancer care
- Since 2014, our start-ups have attracted $1.8B in financing and generated $5.24B in exit value, demonstrating the global commercial impact of our innovations
- As a founding member of Mayo Clinic's Platform Connect, we are helping build a global data ecosystem to advance AI-driven cancer care
- Our discoveries, from new leukemia subtypes to liquid biopsies and cancer-illuminating nanoparticles, are transforming cancer care worldwide

The C8: Uniting Leaders in Cancer Research

The C8 is an international partnership, established by The Princess Margaret, uniting some of the most well-known cancer research centres around the world to advance discoveries and global impact in cancer care:

- Dana-Farber Cancer Institute (Harvard University)
- UT MD Anderson Cancer Center (University of Texas)
- Manchester Cancer Research Centre (UK)
- National Cancer Center (Japan)
- Peter MacCallum Cancer Centre (Australia)
- Tel Aviv University – Cancer Biology Research Center (Israel)
- Institut Curie (France)
- Princess Margaret Cancer Centre (Canada)





Philanthropy Fuels Scientific Progress

The progress we've achieved against cancer has only been possible because of donors who believed that better outcomes were within reach. Today, as our understanding of the complexity of cancer has increased and as more patients live longer with the disease, philanthropy remains the catalyst that will turn bold ideas into the next set of breakthroughs. By investing in discovery, innovation, and compassionate care, our donors help bring new treatments to patients faster, improve quality of life, and shape the future of cancer care for generations to come.

45%

of The Princess Margaret research budget comes from our generous donor community.

We are profoundly grateful to our donor community whose generosity is behind every cancer breakthrough at The Princess Margaret. We're pleased to honour this impact through meaningful recognition that celebrates and reflects each donor's unique role in advancing discoveries and changing the lives of cancer patients.

Fuelling Groundbreaking Cancer Research

The Allan Slaight Scientists at The Princess Margaret embody the bold spirit of creativity, collaboration and visionary thinking that defined the late Allan Slaight's life and legacy. As some of the brightest minds in cancer research, they are pursuing discoveries that are transforming our understanding of cancer and helping shape the future of treatment and care.

These 25 exceptional scientists are uncovering the fundamental biology of cancer, using new technology and tools to generate insights that lead to entirely new approaches for prevention, diagnosis and treatment. Their work includes revealing how cancer cells communicate, identifying the rare cells that drive tumour growth, and advancing our understanding of how cancers develop, evolve and respond to therapy.

The significance of these discoveries extends far beyond the laboratory. For years, the promise of personalized cancer vaccines remained just that: a promise. Today's breakthroughs are rooted in decades of scientific discovery, providing the promise of new treatments for cancer patients, including recent advances in melanoma. These discoveries demonstrate how bold investments in fundamental science at Princess Margaret Cancer Centre can ultimately change the course of patient care globally.

This progress is made possible through the transformational $50 million gift from The Slaight Family Foundation and La Fondation Emmanuelle Gattuso. Their historic philanthropy ignited the Carry The Fire campaign and continues to fuel scientific excellence and discovery across Princess Margaret Cancer Centre.

Importantly, the impact of their generosity extends beyond any single discovery. The flexibility of their support empowers researchers to pursue ambitious ideas, seize unexpected opportunities and explore bold scientific questions that often fall outside the scope of traditional funding. It is this willingness to back innovation before others can see its full potential that makes transformational lifesaving breakthroughs possible.

Today, the Allan Slaight Breakthrough Fund stands as a living reflection of Allan Slaight's enduring legacy of collaboration, innovation and transformation. Through the vision and generosity of The Slaight Family Foundation and La Fondation Emmanuelle Gattuso, researchers are empowered to push boundaries, challenge convention and pursue discoveries that will improve and save lives for generations to come.



Emmanuelle Gattuso
Honorary Chair
Carry The Fire Campaign

Gary Slaight
The Slaight Family Foundation

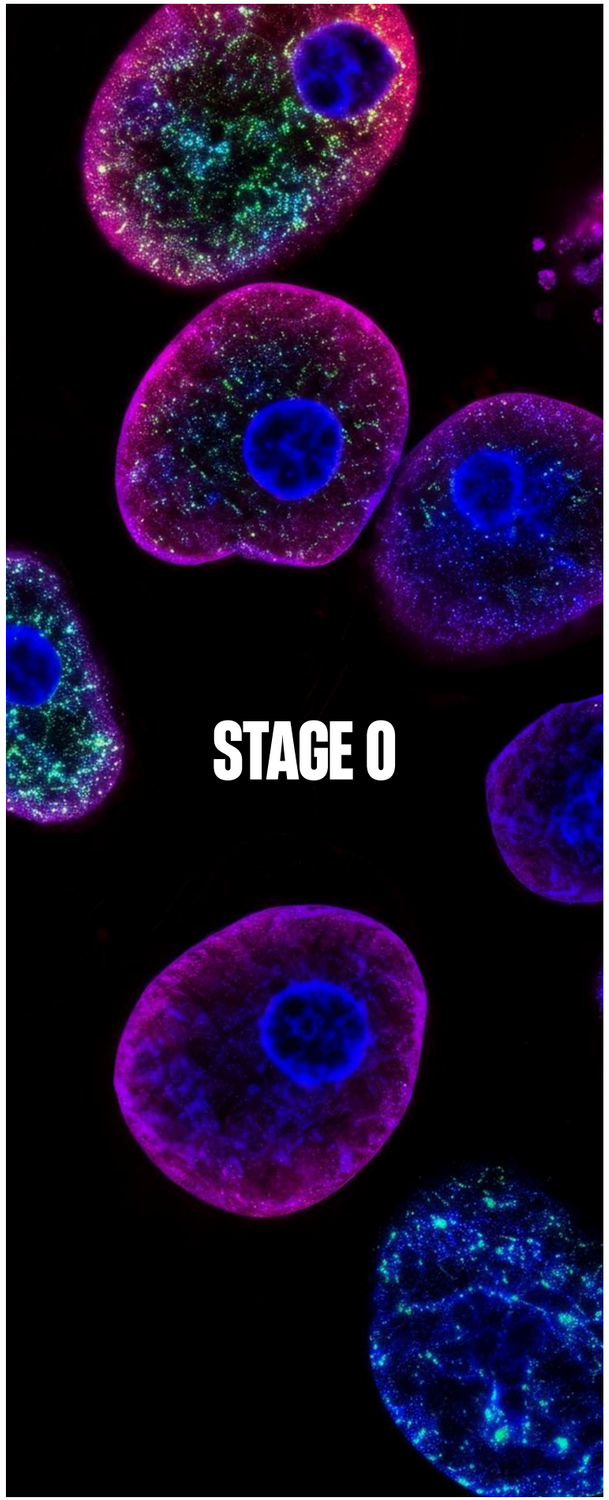
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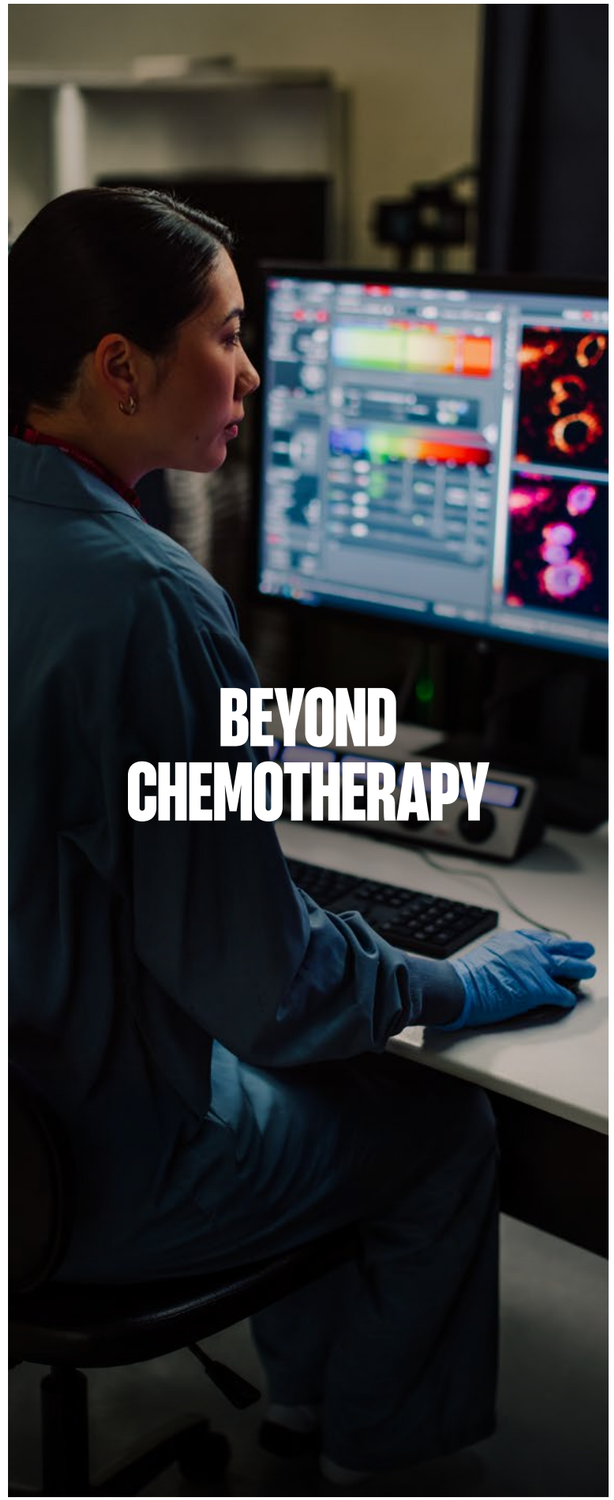
The Campaign for The Princess Margaret

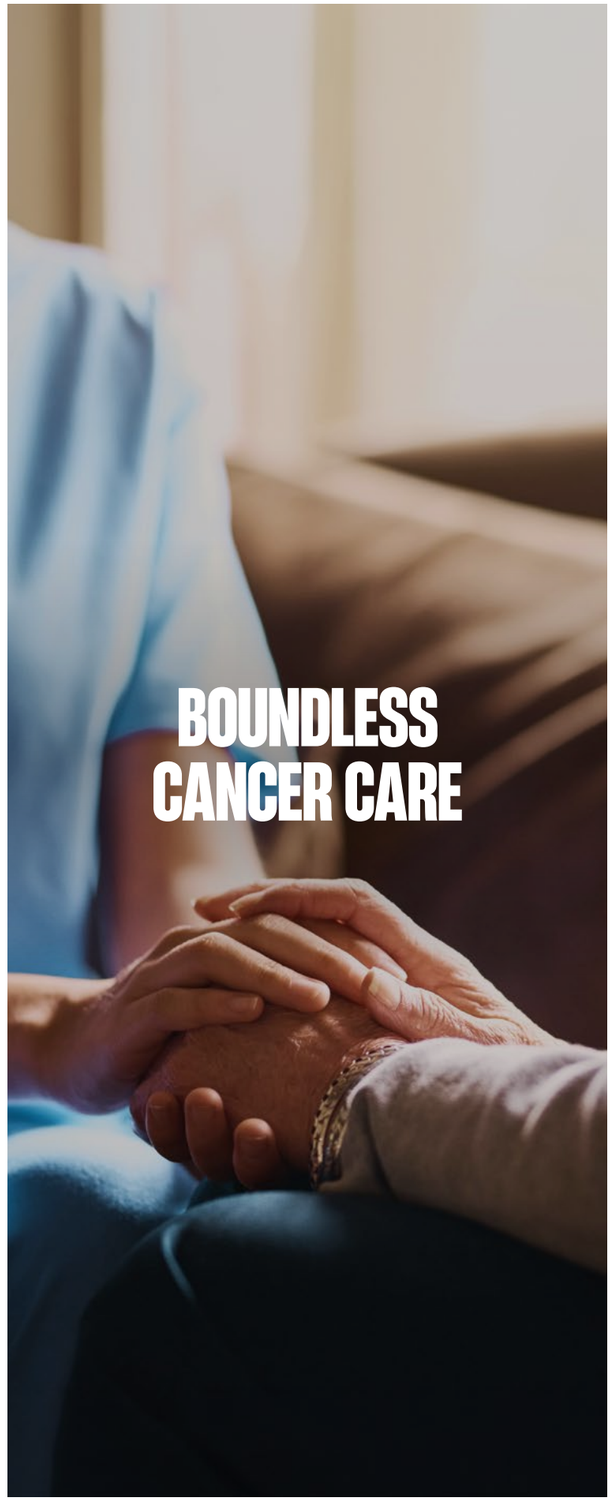
The largest and most impactful cancer fundraising campaign in Canadian history

Our campaign will ignite a revolution in how the world understands, prevents, diagnoses, and treats cancer. Because when we all Carry The Fire, The Princess Margaret will lead the world in transforming cancer research and treatment, benefiting patients across Canada and globally.

Carry The Fire is focused on priorities across three strategic areas where bold investment will drive lasting impact, redefining cancer survival rates and the cancer experience for patients and their loved ones: Stage 0, Beyond Chemotherapy, and Boundless Cancer Care.







STAGE 0

Stopping Cancer in Its Tracks

Preventing, Intercepting, and Detecting Cancer at Its Earliest Stages

Cancer remains Canada's leading cause of death, and more than half of all cancers are diagnosed late, when treatments are less effective and the toll on patients and families is greatest.

However, there is hope through early detection. In fact, early detection remains the most promising approach to helping more patients survive cancer, with the chances of survival increased dramatically for almost all cancer types if the disease can be detected at an early stage.

At Princess Margaret Cancer Centre, we believe that cancer can be caught even earlier than Stage 1, at what we're calling "Stage 0." Using personalized biomarkers and molecular-level detection techniques, we know we can identify cancer and intercept it before it even starts to take hold.

We are determined to prevent more cancers from occurring in the first place by investing more in research on cancer risk factors, especially for the growing number of cancer cases in younger people around the world.

Signature Initiatives:

- **The Peter Gilgan Centre for Early Cancer Detection Research** is the largest research program of its kind globally and will focus on three major areas:
  - Understanding how cancer begins by uncovering the earliest biological signs of the disease
  - Developing cutting-edge technologies to detect cancer sooner and measure risk in newly diagnosed or high-risk individuals
  - Translating discoveries into clinical practice, including building the world's most ambitious Molecular Residual Disease (MRD) program to spot the earliest signs of cancer returning after treatment
- **OurGenes (Helix) Program**
  OurGenes will screen up to 100,000 people in Ontario over the next five years for genetic conditions that increase their risk of hereditary cancers and a condition tied to high cholesterol and heart disease. This is one of the largest population genomics studies in Canada, while also combining screening results to allow study participants and their healthcare teams to make decisions to potentially delay, reduce or prevent cancer and heart disease.
- **Cancer Prevention & Interception**
  Programs to prevent cancer before it forms, especially in high-risk populations
- **High-Risk Pathways, Screening & National Precision Testing Hub**
  Precision tools, Molecular Residual Disease testing, and national-scale diagnostics
- **The Origins of Cancer**
  Reconstructing how cancer forms, and then "editing out" the defects, to learn how to reverse engineer the disease in its earliest stages

STAGE 0

Finding Cancers at Stage 0: Changing Lives Through Early Detection and Interception

Though born ten years apart, siblings Juliet and Lucas Locke share a strong bond, made even stronger through their mutual diagnosis of Li-Fraumeni Syndrome (LFS). LFS is a rare condition caused by an inherited gene mutation and comes with an almost 100% risk of developing cancer. Juliet was just 14 when she was diagnosed with leukemia. Their mother, Luana Locke, also has LFS and has lived through six different cancer diagnoses.

Previously, catching early signs of cancer could involve long wait times for results which were often imprecise.

But now, researchers at The Princess Margaret have pioneered a groundbreaking new way to detect cancer earlier in people like Juliet and Lucas – often even before a tumour becomes visible, or symptoms appear. Through an early detection technique known as a "liquid biopsy," microscopic traces of cancer can be detected in a patient's blood before it's visible on an X-ray or CT scan.

This allows doctors to catch cancer much earlier before it begins to develop. By interrupting the tumour's growth at the molecular level, we can intercept cancer at its most treatable stage when patients have the best chance of survival.

This technique could also eventually eliminate the need for frequent scans and tests - which are time-consuming and stressful for patients - and increase the specificity and accuracy of cancer diagnoses.

"It's incredible how much they can tell through one blood test," says Juliet. "We're so fortunate that this technology exists and that we get to benefit from it."

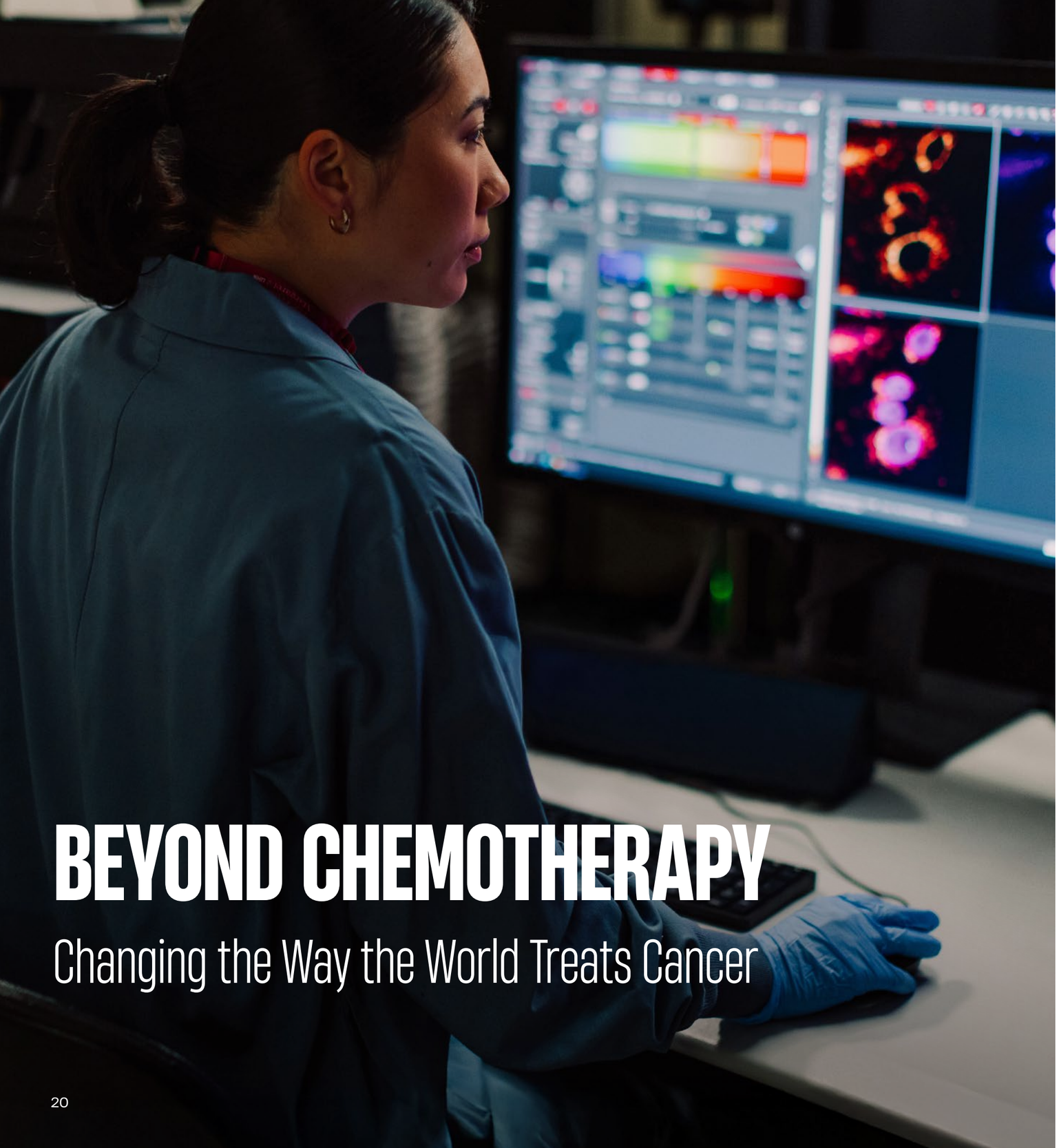
"We're beyond grateful for the team at The Princess Margaret," adds Lucas. "Regular scans and check-ups are routine when you have LFS, but the ability to predict when and where cancers develop rather than react when one has already developed would be life-changing."

Thanks to these advancements in early detection, Juliet looks forward to being able to spend as much time as possible with her brother. "My mom lost her brother to cancer, and we see how much that affects her. Hopefully, Lucas and I don't have to endure that same fate because of the work that's being done at The Princess Margaret."

> "Early detection is everything to our family. Every time we had to deal with cancer, I knew we were going to be okay."

Juliet & Lucas Locke
Early Cancer Detection Patients





BEYOND CHEMOTHERAPY

Changing the Way the World Treats Cancer

Delivering the Right Therapy, at the Right Time, With Fewer Side Effects

The landscape of cancer treatment has undergone a significant transformation in recent years, driven by rapid advancements in technology and a deeper understanding of the molecular underpinnings of the disease. Traditional therapies, such as chemotherapy and radiation, are effective but often result in substantial side effects. At Princess Margaret Cancer Centre, research continues in the clinic and in the lab to enable targeted and less-toxic treatments that harness the power of precision medicine, immunotherapy, and advanced computational tools.

Innovative New Treatments Include:

- Breakthrough targeted therapies for acute myeloid leukemia (AML) and pancreatic cancer
- Personalized cancer vaccines designed specifically to train a patient's immune system to fight their individual form of cancer and keep it from coming back after treatment
- New ways of delivering radiation therapy, and blood tests called liquid biopsies that evaluate fragments of tumours circulating in the bloodstream called circulating tumour DNA (ctDNA). These liquid biopsies are being tested as non-invasive ways to detect cancer relapses early and aid in personalization of treatment

Signature Initiatives:

- **Silber Family Theranostics Centre**
  Theranostics, a groundbreaking nuclear medicine approach, combines sophisticated imaging with a targeted treatment in one, to diagnose and treat a variety of cancers at the molecular level
- **A Plan for Canada's First Particle Therapy Centre**
  Particle therapy ensures patients can receive the world's most advanced radiation treatment, which targets tumours with extraordinary precision while minimizing damage to healthy tissue
- **Intelligent Surgical Intervention**
  Integrated AI, robotics, and image-guided technologies help surgeons visualize, navigate, and remove cancer with unprecedented accuracy, sparing healthy tissue and reducing complications
- **Princess Margaret Therapeutics**
  Through our Discoveries-to-Clinic program, we accelerate made-at-The Princess Margaret therapies into first-in-human trials to deliver our homegrown discoveries directly to patients

BEYOND CHEMOTHERAPY

When Hope Was Slim, a Clinical Trial Gave Gary More Treatment Options

Gary Wang was 27 when he was diagnosed with Stage 4 stomach cancer in August 2020. He had just graduated with a master's degree in computer science and landed his dream job as a data scientist. He and his wife, Catherine, were making plans to start a family.

For months, Gary had been experiencing stomach pain, acid reflux, and fatigue – but by the time his cancer was detected, the disease had already spread. Doctors told him he had between one month and one year to live. Not long ago, his story would have ended there.

Stomach cancer has one of the lowest survival rates. And once it metastasizes, it's usually too late. But Gary was referred to Dr. Elena Elimova at Princess Margaret Cancer Centre, where she discovered that his cancer carried a distinct molecular profile. Gary gained access to an international HER2-targeted clinical trial and received therapies that matched his cancer's unique biology.

These treatments cleared cancer not only from the primary tumour, but from his entire body. Through a clinical trial, his tumour's genetic makeup was also sequenced for ongoing research, bringing The Princess Margaret closer to decoding and defeating these cancers for future patients.

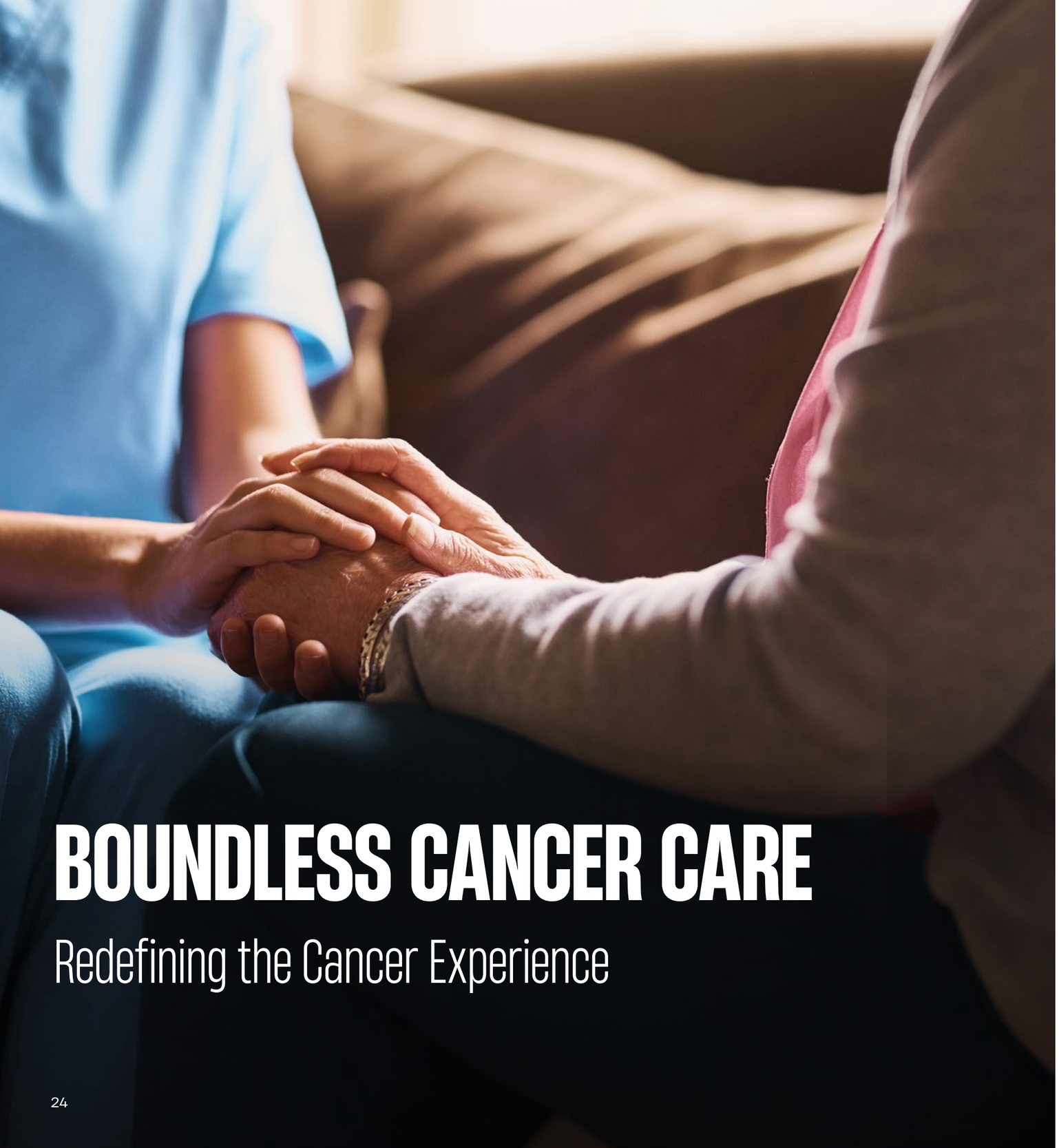
Gary completed his treatment just in time to welcome his first child and today remains cancer-free. His outcome is still rare, but it offers a glimpse into the power of the innovative treatments that are enabled by donor-funded research.

The Princess Margaret's innovative research, made possible through philanthropy, is helping to create a future where cancer treatments are tailored to each patient's biology, even in cases where the cancer is at an advanced stage.

> "I didn't know what my future would look like before. Today, every moment with my baby feels like a gift made possible by the donors, doctors, and researchers who supported my treatment. I cherish every second with him."

Gary Wang
Stage 4 Stomach Cancer Survivor





BOUNDLESS CANCER CARE

Redefining the Cancer Experience

Providing Holistic Mental Health, Caregiver, and Survivorship Support

Thanks to treatment advances, there are more cancer survivors than ever before. In Canada, more than 1.5 million patients are currently living with, or beyond, a cancer diagnosis. With more patients living after a cancer diagnosis, and living longer than in the past, it is vitally important that we not only celebrate cancer survivorship but also care for the specific needs of cancer survivors. Many need cancer rehabilitation and mental health support services in order to continue to work, care for themselves, and live full and capable lives, but these services are not available in many places and are not a standard part of many cancer care programs.

Signature Initiatives:

- **Cancer Mental Health**
  A global model for cancer-specific mental healthcare, supporting patients from diagnosis through survivorship, because one-third of cancer patients experience depression or anxiety and 78% of survivors face unmet emotional needs after treatment

- **Cancer Connectome**
  Understanding how cancer interacts with the body's most vital systems, such as the brain and mental health, so we can predict complications earlier, personalize treatment, and improve outcomes for patients

- **Cancer Rehabilitation & Survivorship**
  Helping survivors regain their strength, independence, and quality of life

- **Care Without Walls**
  A remote-care model enabling patients to receive expert support from the comfort of their own homes

- **Transformational Cancer Experience Fund**
  Elevating the comfort and dignity of our patients across the cancer journey

- **Princess Margaret Lodge**
  Affordable accommodations and a supportive community for out-of-town patients and their loved ones

- **Magic Castle Childcare**
  A free, supervised space for children whose parents or guardians are receiving cancer care

BOUNDLESS CANCER CARE

Mental Health Support Helped Michael and Amalia Navigate the Challenges of a Cancer Diagnosis

Michael was young, athletic, and had just returned from playing professional soccer overseas when debilitating back pain sent him to the hospital. After a series of scans, tests, and bloodwork, he received a shocking diagnosis: acute lymphoblastic leukemia.

He was immediately transferred to Princess Margaret Cancer Centre for 30 days of induction chemotherapy. Suddenly, his partner, Amalia, was thrust into the role of his full-time caregiver. "Those first few weeks were full of sadness, fear, and panic," she recalls.

Amalia coordinated appointments, tracked medications, managed test results, and often led conversations with doctors when Michael couldn't. While she was able to lean on her loved ones for help, Amalia felt like she needed more support from people that would understand the stress and anxiety that she was going through.

Alongside the cancer treatments that Michael was receiving, both he and Amalia, who were in their early 20s, took advantage of the Adolescent and Young Adult (AYA) Program through the Department of Supportive Care at The Princess Margaret.

The AYA Program provides personalized support for the specific challenges facing adolescents and young people with cancer. Young people diagnosed with cancer – typically defined as adolescents and young adults aged 15 to 39 – face unique physical, emotional, and life-stage challenges that differ greatly from older adults or young children. These can include fertility risks, education and career disruptions, social isolation, challenges with body image and relationships, loss of autonomy, and concern about the long-term side effects of their cancer treatment.

"For me, being able to access the AYA program in the same place that Michael was receiving treatment helped me get through this extremely challenging time while staying present for him."

Chemotherapy attacked Michael's cancer cells, but it was the immunotherapy, and later a stem-cell transplant, that enabled him to eventually be declared cancer-free. Ten days after finishing his immunotherapy, Michael proposed to Amalia. She happily said yes and today they are thrilled to be planning their wedding.

> "The guidance we received through donor-funded support programs gave us comfort and a community during one of the most difficult chapters of our lives."

Michael Argyrides, Acute Lymphoblastic Leukemia Survivor
Amalia Kontolemos, Michael's Fiancée and Caregiver



Campaign Leadership

Our campaign is guided by a dedicated group of volunteer Honorary Chairs, Co-Chairs and our Campaign Cabinet, whose extraordinary generosity and commitment will help us to create a world free from the fear of cancer.

Honorary Chairs



Steve's Cycle Paths
Steve Cohen



Emmanuelle Gattuso



Peter Gilgan Foundation



Richard Rooney & Laura Dinner



Allan Silber

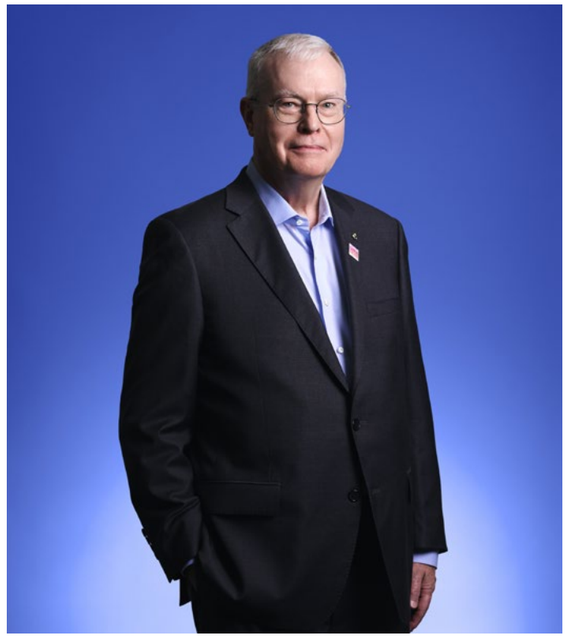
Campaign Co-Chairs



Janice Fukakusa



Jonathan McCain



Richard Rooney



Cornell Wright

Cabinet Members

Mark Allison
Christopher Barnard
Yousry Bissada
Bob Dorrance
Tom Ehrlich
David Engel
Chinyere Eni
Harry Goldgut
Dr. Mary Gospodarowicz
Jackie Nixon Gowdy
Agnes Hilkene
Desmond Lee
Karen Maidment
Shabin Mohamed
Tanya Morrow
Jamie Panet Schwartz
Gareth Seltzer
Dr. Kevin Smith
Dr. Keith Stewart
Christie Love Thomas
Brandon Throop
Jochen Tilk
Jaime Watt

"Cancer touches every family, every community, and every generation. We are proud to support a campaign that is investing in breakthrough science and a future where fewer people experience the uncertainty that comes with a cancer diagnosis."

Chinyere Eni
Campaign Cabinet Member
Childhood Osteosarcoma Survivor



One Cause.
Countless Ways to Give.

There are many ways to Carry The Fire for a world free from the fear of cancer.

In 2007, when Steve Cohen heard about the very first Princess Margaret Cancer Foundation Ride, he had seven friends and family members who had all been diagnosed with cancer. "I felt like I needed to do something for them," Steve recalls. That motivated him to not only join the Ride but create his own team, Steve's Cycle Paths.

"Raising funds for cancer research, treatment, and care is why we do this. But we've also built a community." In 2026, 257 riders wore the Steve's Cycle Paths jersey, and the team has cumulatively raised an incredible $16.2 million for The Princess Margaret, a true testament to the impact of ongoing support.

Now he's proud to also support The Princess Margaret Cancer Foundation as an Honorary Chair for the Carry The Fire campaign.

"Between the number of good people I've worked with and the difference we're making, it's been an honour to be a part of this campaign. I've spent a lot of time, energy, and sweat on this cause. And I've always received much more than I've given."

> "Today, 20 years after that first Ride, all seven of my loved ones who were diagnosed with cancer are still with me. That's because of The Princess Margaret. Their research, their innovations, and their collaborations with other institutions are making an impact felt everywhere."

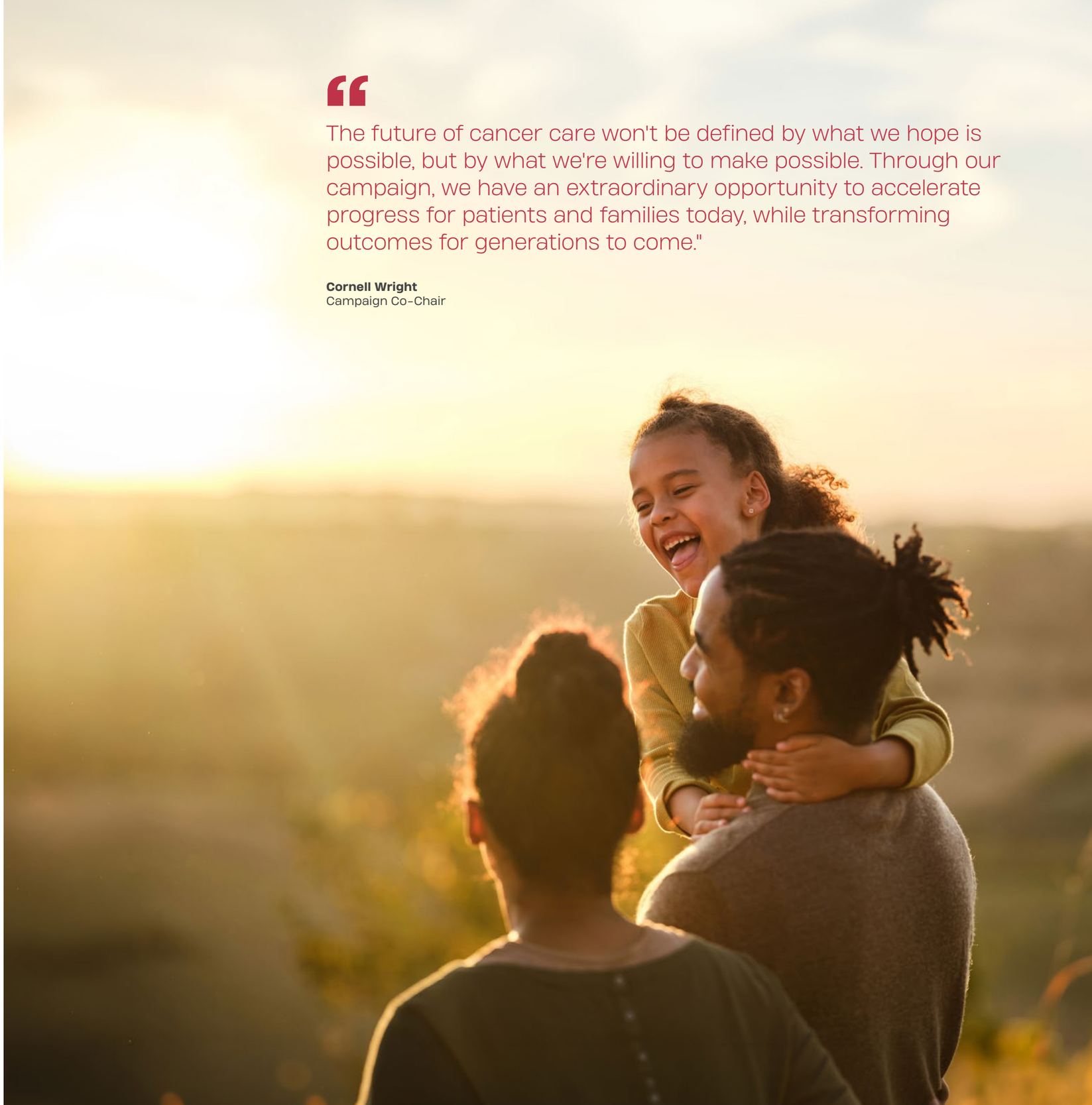
Steve Cohen
Steve's Cycle Paths
Honorary Chair
Carry The Fire Campaign



Join Us in Creating a World Free from the Fear of Cancer

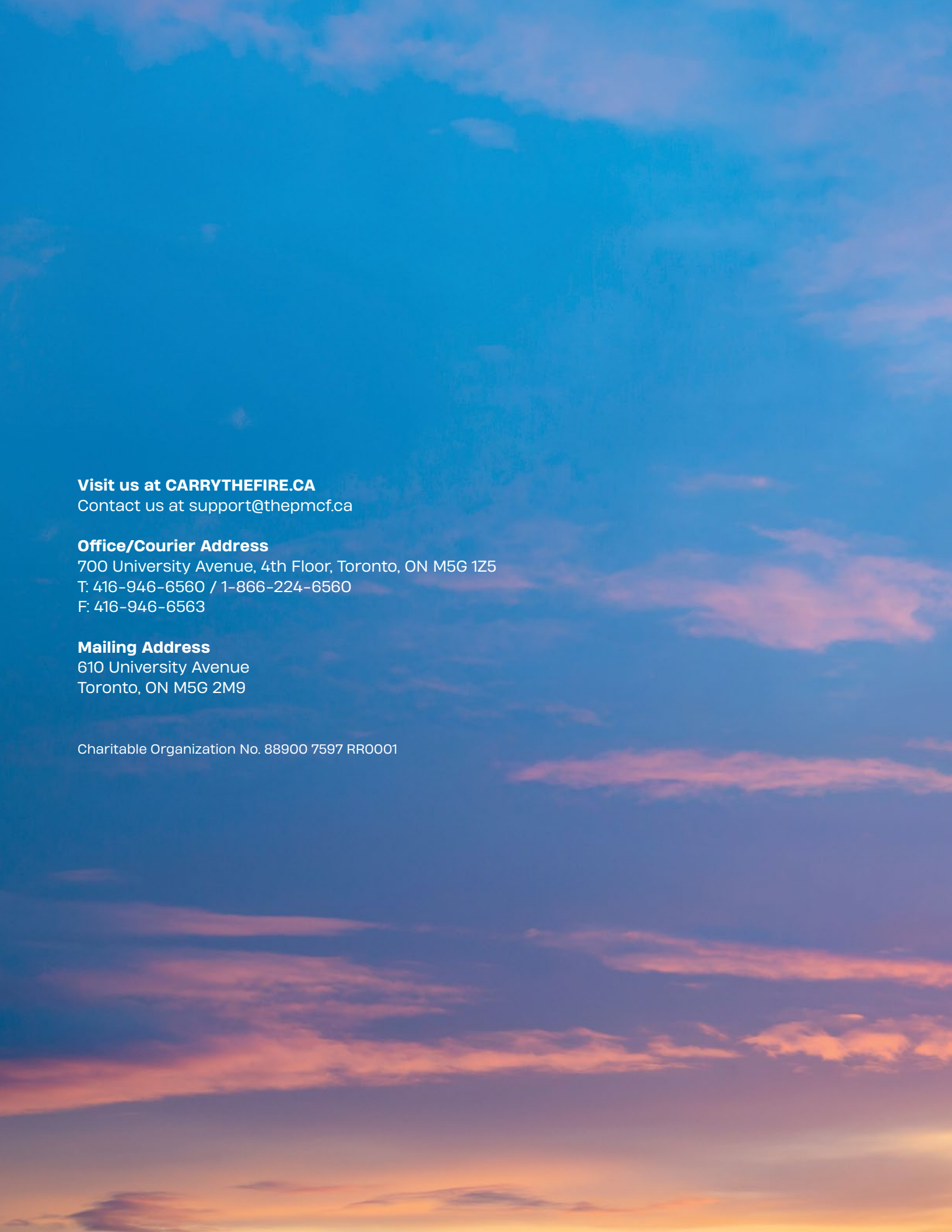
The opportunity to transform cancer care has never been greater, and the need for philanthropic support has never been more important. By detecting more cancers at Stage 0, going Beyond Chemotherapy, and providing Boundless Cancer Care, we will create a world where no one ever has to fear the words "You have cancer."

Now is the time to create a world free from the fear of cancer. Tomorrow is counting on us.



"The future of cancer care won't be defined by what we hope is possible, but by what we're willing to make possible. Through our campaign, we have an extraordinary opportunity to accelerate progress for patients and families today, while transforming outcomes for generations to come."

Cornell Wright
Campaign Co-Chair



Visit us at CARRYTHEFIRE.CA
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