Make an Impact Now

There are ways to make a difference today to help conquer cancer in our lifetime. In addition to gifts of cash, there are taxwise strategies you may consider:

- Donating stocks and securities
- Recommending grants from your donor advised fund

We’re Here to Help

We’re here to suggest helpful ways you can help conquer cancer to benefit generations to come. We can guide you on many different types of gifts and help you find one that best matches your needs and philanthropic goals.

"I just put my trust and faith in The Princess Margaret, and here I am today."

— Jasper Martin
The Princess Margaret Cancer Foundation Donor

For more information about the many ways you can help fuel cancer research and compassionate care, visit myimpact.thepmcf.ca/make-an-impact.

Conquer Cancer for Future Generations

See how you can make a lasting impact on the fight against cancer.
Why Support The Princess Margaret?

Hearing “you have cancer” is frightening. Even though cancer research in recent years has improved treatments and outcomes, everyone who hears these words feels instantly vulnerable. Thanks to donors like you, The Princess Margaret is one of the Top 5 comprehensive cancer centres in the world, giving every patient more than hope.

But there is still so much more to do.

These urgent priorities include but are not limited to:

- **Basic Science Research** — understanding cancer at its most fundamental level through extensive research and clinical care which translate to better, gentler, more effective treatments.

- **Clinical Research and Care** — testing and improving diagnostic and treatment techniques against the current ‘standard of care.’

- **Education and Training** — training the next generation of healthcare professionals in medicine, nursing, radiation therapy and other healthcare specialties.

- **Global Impact** — reaching and sharing our medical expertise around the world.

- **Immunotherapy** — treating and combatting cancer growth through our own immune system.

Why We Need Your Help!

Your donations to The Princess Margaret accelerate the cancer research, education and clinical care benefiting patients at Princess Margaret Cancer Centre, across Canada, and around the world. By driving to create and deliver Future Care Now, you are helping to Conquer Cancer In Our Lifetime.

Ways to Make a Lasting Impact

There are many ways to build your legacy. Most offer flexibility and benefits today, while ensuring your values live on well into the future.

**Include a gift in your Will or trust**

You can name The Princess Margaret Cancer Foundation in your Will or trust, designating the gift of your choice (for example, cash, real estate, personal property, or securities).

**By beneficiary designation**

You can designate The Princess Margaret Cancer Foundation as a beneficiary of all or part of a financial account – such as retirement savings plans (RRSP), registered retirement income funds (RRIF), Tax-free Savings Account (TFSA), mutual funds, life insurance or other financial assets. These gifts are among the easiest to make. They do not require a visit to a lawyer, and you can change your beneficiaries at any time.

You can leave all or part of your financial accounts – such as retirement accounts, commercial annuities, life insurance policies, bank and brokerage accounts, or other assets – directly to The Princess Margaret Cancer Foundation. With this option, you impact our work long into the future and possibly ease burdensome estate and income taxes for your loved ones.